



STATE OF ISRAEL



Israel's Agency for International  
Development Cooperation  
Ministry of Foreign Affairs



The Weitz Center for  
Sustainable Development

**MASHAV - Israel's Agency for International  
Development Cooperation**

**with**

**The Weitz Center for Sustainable Development**

invite professionals  
to participate in the

**International Course:**

**Green Growth: Policy and economic measures as  
tools for local and regional  
sustainable development**

**October 25 - November 17, 2016**



## About the Course

### Background

Green growth is the new revolutionary development paradigm that sustains economic growth while at the same time ensuring climatic and environmental sustainability. It focuses on addressing the root causes of these challenges while ensuring the creation of the necessary channels for resource distribution and access to basic commodities for the impoverished. Developing countries are the key to achieving global green growth in two major ways. Firstly, the potential economic and social impacts of environmental degradation are particularly important for developing countries. They face severe economic, social and ecological threats from energy, food and water insecurity and are the most vulnerable to climate change. They also tend to be more dependent than advanced economies on the exploitation of natural resources for economic growth. Given the centrality of natural assets in low-income countries, green growth policies can reduce vulnerability to environmental risks and increase the livelihood security of the poor. Secondly, although today most developing countries contribute only minor shares to global greenhouse gas (GHG) emissions compared to the OECD and major emerging economies, they will increase their emissions if they follow conventional economic growth patterns.

Green growth strategies can help economies and societies become more resilient as they work to meet demands for food production, transport, housing, energy and water. Such strategies can help mitigate the impacts of adverse shocks by reducing the intensity of resource consumption and environmental impacts, while alleviating pressure on commodity prices. Green growth also offers competitive advantages to those countries that commit to economic policy innovations. The global market for green goods and services is vast and growing fast, offering countries the dual benefit of prosperity and job creation.

The international training *Green Growth: Policy Measures and Implementation Tools* is designed to expose participants to new policies and economic tools reflecting costs and benefits of environmental and social impacts, necessary strategies for achieving sustainable consumption and production, measures for climate change mitigation, adaptation and energy independence, and the creation of new engines for economic growth.

### Aims

The course aims to:

- Provide participants with knowledge, policies, tools, strategies and technologies related to green growth
- Inspire and energize participants to be agents for positive change in their countries
- Expose participants to new approaches and opportunities in the field of green growth
- Present Israel as a case study from which to draw valuable lessons about green growth
- Enrich participants with professional skills with which to develop their careers and best benefit their communities and countries
- Connect participants with an international network of professionals in their field

## Application

### Main Subjects

The program will provide participants with knowledge and tools in the following subjects:

- + The conceptual transition to Green Growth
- + Sustainable consumption and production & resource efficiency
- + Policy, legislative and regulatory pathways to low emissions development (exs. include green licensing and standards, taxation and subsidies, punitive measures)
- + Supportive government measures for green growth (green procurement, grants for greening industry, support for eco-innovation, training)
- + Climate Change Mitigation and Adaptation
- + Green growth-related entrepreneurship: startups and innovative technologies

### The Israeli experience

On October 23, 2011, the Israel cabinet approved the proposal of the Minister of Environmental Protection and the Minister of Industry, Trade and Labor to prepare a National Green Growth Strategy for the country for the years 2012 – 2020. As of today, the national plan outlines current and future measures for achieving green growth, a review of the cost/benefit of each of the recommended steps, targets and tools for their implementation, and a definition of the economic, social and environmental outcome indicators to track the success of the plan in achieving its targets.

### The methodology

Participants will participate in both classroom based lectures and study visits, benefiting from the experience and knowledge of high-level Israeli experts and consultants as well as relevant materials from UNEP, UNIDO and the World Bank Institute. Israeli case studies and practices will be discussed throughout the program. Additionally, participants will be required to formulate and present a group project of interest relevant to the topic of this course. For this purpose, some pre-course work will be required. Detailed instructions will be sent to the selected participants.

*Remark: Please take into consideration that the program involves daily walking on the campus as well as during field visits.*

## Application Requirements

*This prestigious training targets highly motivated decision makers, policy makers and professionals from developing countries in the fields of transport, energy, water, waste, agriculture, climate change, infrastructure and economic development. It is tailored towards those working in government ministries or local authorities, NGOs and CBOs active in the field of entrepreneurship and startup, development agencies, policy makers of local and foreign investment funds and development banks, business organizations, and academic institutions.*

### Application forms

Application forms and other information may be obtained at the nearest Israeli mission or at MASHAV's website: <http://mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx>.

Completed application forms, including the medical form, should be sent to the relevant Israeli mission in the respective country **until August 12<sup>th</sup>, 2016**.

## General Information

### Arrival and Departure

Arrival date: October 24 afternoon - 25, 2016  
Opening date: October 25, 2016  
Closing date: November 16, 2016  
Departure date: November 17, 2016 morning

Participants must arrive at the training center on the arrival date, and leave on the departure date. Early arrivals/late departures if required, must be arranged by the participants themselves, directly with the hotel/center, and must be paid for by the participant him/herself.

### Location and Accommodation

**MASHAV** awards a limited number of scholarships. The scholarship covers the cost of the training program including lectures and field visits, full board accommodation in double rooms (two participants per room), health insurance (see below) and transfers to and from the airport. Airfares and daily allowance are not included in the scholarship.

### Health Services

Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care and eyeglasses. Health authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years. Subject to the full binding policy conditions. Participants are responsible for all other expenses.

The course will be held at **the Weitz Center for Sustainable Development**, situated within the campus of **the Faculty of Agriculture, Rehovot, Israel**. Participants will be accommodated at **the Reisfeld Residence** in single rooms in shared apartments (4-5 participants per apartment).

### About MASHAV

*MASHAV – Israel’s Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel’s experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight against poverty and to the global efforts to achieve sustainable development. MASHAV, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel’s own development experience to empower governments, communities and individuals to improve their own lives. MASHAV’s approach is to ensure social, economic and environmental sustainable development, and is taking active part in the international community’s process of shaping the Post-2015 Agenda, to define the new set of the global Sustainable Development Goals (SDGs).*

*MASHAV’s activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health, empowerment of women and education. Professional programs are based on a “train the trainers” approach to institutional and human capacity building, and are conducted both in Israel and abroad. Project development is supported by the seconding of short and long-term experts, as well as on-site interventions. Since its establishment, MASHAV has promoted the centrality of human resource enrichment and institutional capacity building in the development process – an approach which has attained global consensus.*

<http://mashav.mfa.gov.il>

<https://www.facebook.com/MASHAVisrael>

## **About the Weitz Center for Sustainable Development**

*The Weitz Center for Sustainable Development is a leader in capacity building for sustainable development. Our work is dedicated to enhancing the efforts of international agencies, governments, communities, civil society and private sector organizations to achieve positive social and economic change both in Israel and abroad across developing and transitioning countries. Towards this end, we offer high quality training and consulting services, highlighting our practical, assets-based and integrated approach to development.*

<http://www.weitz-center.org/>

### **For further information, please contact:**

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